**Mission Statements**

Match the following mission statements to these companies: Amazon, Apple, easyjet, eBay, Google and Starbucks.

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| **“To provide our customers with safe, good value, point-to-point air services. To effect and to offer a consistent and reliable product and fares appealing to leisure and business markets on a range of European routes. To achieve this we will develop our people and establish lasting relationships with our suppliers.”** |  |
|  | **‘to organize the world’s information and make it universally accessible and useful’.** |
| **“Establish (\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) as the premier purveyor of the finest coffee in the world while maintaining our uncompromising principles while we grow.”** |  |
|  | **“provide a global trading platform where practically anyone can trade practically anything.“** |
| **“to build a place where people can come to find and discover anything they might want to buy online.”** |  |
| **“to produce high quality, low cost, easy to use products that incorporate high technology for the individual. “We are proving that high technology does not have to be intimidating for non-computer experts.”** |  |