

How to draw

POSTER STYLE

GRAPHIC LETTERING

The aims of this exercise are:

- To learn how to draw poster style graphic lettering
- To understand how words can be illustrated to convey their meaning

In this tutorial you will practice using the word 'FLAMES'.

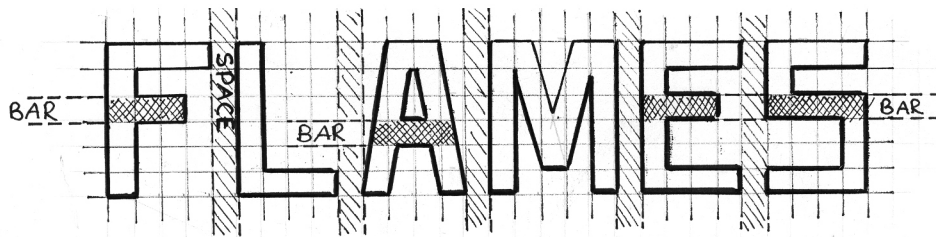
The lines on the grid are 5mm (half a centimetre) apart.

Start by drawing the outline of the letters onto the grid as shown below.

Some letters need more space than others, for example the letter 'M' is 5 squares wide.

Remember to leave space between letters.

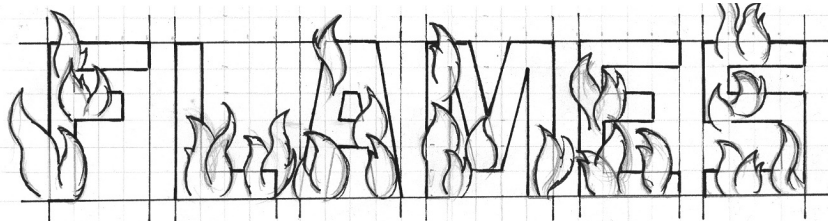
Notice that the 'bar' highlighted on the letters isn't always in the same place. For example the bar of the letter 'A' is lower than the other letters.



The next step is to draw some flames over the top of the letters.

You need to make sure that you don't cover up too much of the letters so that the word is still legible.

Don't worry about the outline of the letters underneath, you can rub these out later.



The last step is to 'render' your lettering.

Add colour to the flames and the lettering.

Using contrasting colours will help the word to stand out.

Try going over the outlines with a fine liner pen. This will add definition.



Once you have finished the tutorial, see if you can illustrate the words below to convey their meaning.

Tip: You could try 'italicising' the letters (drawing them so that they slant).

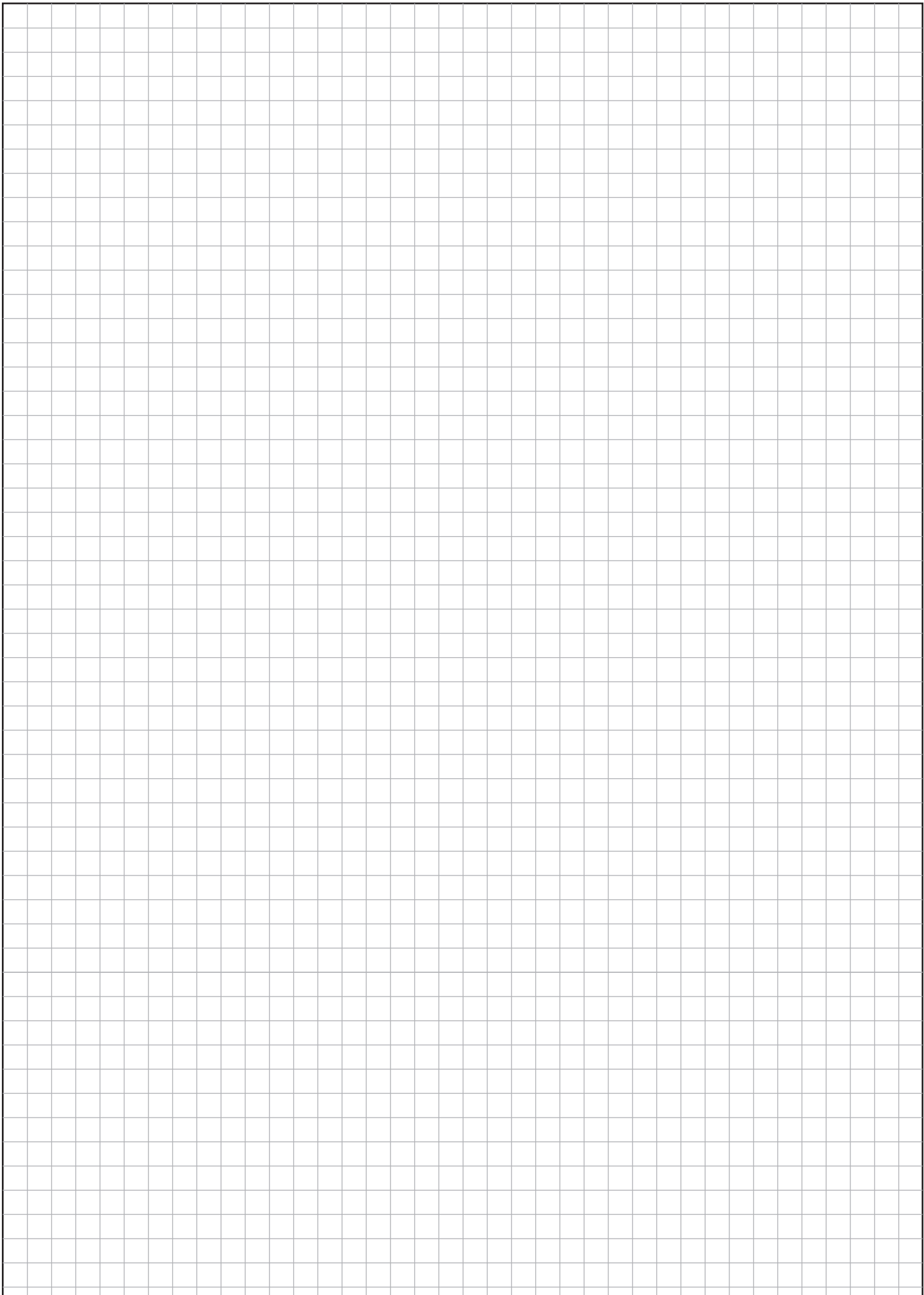
wind

water

speed

wood

sparkle



Name: