

2 3 **Function Target Market Aesthetics** Skill: Annotating Describe how the design looks: How does the design work? Who is the design aimed at? Shape Colour How does the design appeal to Font Styles meant to do? How? that target market? Material * Use lots of adjectives! * **Function** Target Market **Aesthetics** Skill: Annotating Describe how the design looks: How does the design work? Who is the design aimed at? Shape • Colour How does the design appeal to Font Styles meant to do? How? that target market? Material * Use lots of adjectives! * **Target Market Function Aesthetics** Skill: Annotating

Describe how the design looks:

Shape

Colour

Material

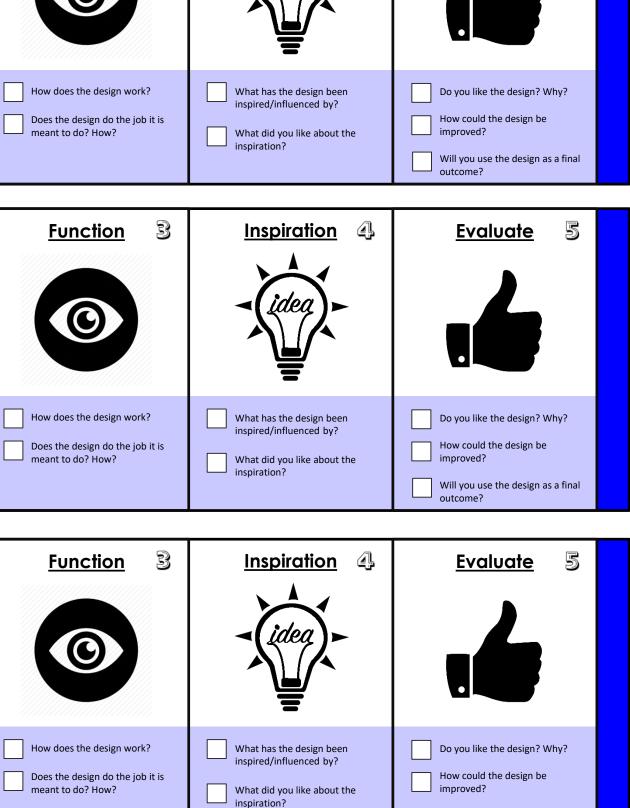
Font Styles

* Use lots of adjectives! *

Who is the design aimed at?

that target market?

How does the design appeal to



Inspiration

5

Evaluate

Will you use the design as a final

outcome?



Equipment You will need:

- Material
- Cutting mat
- Craft knife
- Metal safety ruler

Layout



- All equipment is laid out on an empty desk.
- Material placed on top of the

Safety

3

3

3



- Stand up when cutting.
- Space from other pupils/desks/chairs.

Align

4

4

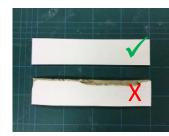
4



- Metal ruler to the left of the cutting line.
- Index finger on the top of the craft knife.

<u>Cut</u>

5



- Repeated cutting action (at least 3 times)
- Accurate clean cut through the material – no rough edges.

Skill: Cutting

Skill: Cutting

Equipment

You will need:

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Layout



- All equipment is laid out on an empty desk.
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Safety



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Layout



2

- All equipment is laid out on an empty desk.
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<u>Safety</u>



- Stand up when cutting.
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Align



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Cut



- Repeated cutting action (at least 3 times)
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Skill: Evaluating

Skill: Evaluating

Strength's



- What are the strong parts of the design?
 - Aesthetics
 - Function
 - Target Market
 - Manufacture

Weakness's 2



- What are the weak parts of the design?
- Aesthetics
- Function
- Target Market
- Manufacture

3 **Further Improvements**



- Which area could you focus on to make the design better?
 - Aesthetics
 - Function
 - Target Market
 - Manufacture

Your **Opinion**

4

4

4



- Do you like the design? Why?
- Aesthetics
- Function
- Target Market Manufacture

Peer

Feedback

5

- What does your friend/client think about the design?
- WWW What Went Well
- EBI Even Better If

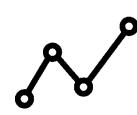
Strength's



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<u>Peer</u> **Feedback**



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Skill: Evaluating

Strength's

What are the strong parts of the

design?

Aesthetics

Target Market

Manufacture

Function





- What are the strong parts of the design?
 - Aesthetics
 - Function
 - Target Market
 - Manufacture

Weakness's 2

What are the weak parts of the

design?

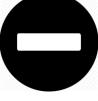
Aesthetics

Function

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Manufacture





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