

Supporting Your Learner

Higher Business Management

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Course Outline

In Higher Business Management pupils study 5 main areas;

- Understanding Business (Business Organisations & Business Environment)
- Marketing
- Operations
- People
- Finance

Pupils will also complete a research assignment and report which will account for 30% of their overall grade. Candidates will also undertake a final SQA exam which will be comprised of a Case Study and extended response questions based on the 5 main areas.

Higher candidates should aim to carry out regular independent research throughout the year – paying specific attention to news and quality newspaper articles which are relevant to key business issues.



Exam Preparation

As the Higher Business Management exam approaches, pupils should carry out as much timed practice of Case Studies and extended response questions as possible. Pupils should make regular use of business news sources to further develop their understanding and level of detail in their answers. Pupils should regularly review their notes from class and access a range of materials to help develop their understanding of the content covered. These materials are made available to pupils at the beginning of the course. The exam is 2 hours 15 minutes in length. Pupils should be spending no more than 50 minutes of that time on the Case Study section, giving over 1 hour 25 minutes to the extended response questions. These times should be used as a guide when practising past paper questions. Pupils will also have the opportunity to carry out exam practice in class.

Useful Websites

Higher Business Management candidates should use a wide range of websites to help them prepare and develop throughout the course.

For course content pupils should make use of websites such as: [Scholar](#), [Tutor2u](#)

One of the most valuable way to enhance their knowledge is to regularly research relevant issues that are currently in the news. Thus websites such as: The [BBC](#), [Financial Times](#), [Guardian](#), [Telegraph](#), [Independent](#), [Scotsman](#) or any other quality newspaper will be of great use.

Watching television programmes such as [Question Time](#), [Newsnight](#), [Sunday Politics](#), [Dragons' Den](#) and the [Apprenticeship](#) will also greatly help their understanding of key issues in Business Management.



Useful Textbooks

The following websites sell revision and course notes as well as past papers. We have a sample copy in the department of most Business Management textbooks and can offer individual advice on what the best option for each pupil may be.

- [Hodder Education](#)
- [Leckie and Leckie](#)
- [Bright Red Publishing](#)

Revision Classes

Currently Higher revision classes are offered by Mr McFarlane on a Wednesday. Pupils can arrange a time period after school most nights to revise any topics or practise Past Paper questions. Pupils are also always welcome to seek out members of the Department for advice at lunch or at the start or end of the school day.

Revision Timetable

SQA Past Papers

The link below will allow you to access the most recent past examination papers as well as specimen papers produced by the SQA. There are also Marking Schemes on this page. Past papers can be accessed for the previous Higher course (HIGHER) and the new Higher course (NEW HIGHER). Both sections are relevant to the current course.

[SQA Higher Business Management Past Papers](#)



Understanding Standards

The link below to the SQA website will allow you to see where markers have awarded marks to exemplar papers and read the markers' comments on the candidate's response. It is especially helpful in identifying where marks are awarded for analysis and for knowledge.

[Understanding Standards: Higher Business Management](#)

